

The internet - a great thing?

for parents.



Benefits

- Communication
- Fact finding
- Entertainment
- Travel
- Information
- Knowledge
- Lots more



Potential Risks

- Unwanted contact/grooming
- Cyberbullying
- Sexting
- Harmful Content
- Digital footprint
- Money Mules



NSPCC

- How safe are our children? NSPCC report. Very good reading. This is an infographic which may be interesting reading from the 2019 report

Children's lives online

The internet is central to children's lives ...



5–15 year olds who go online spend an average of 15 hours 18 minutes a week online.



44%
of children aged 5–15 said they owned a smartphone.

Based on a representative sample of 1,430 parents of 5–15 year olds and children aged 8–15. Source: Ofcom (2019) Children and parents: media use and attitudes report 2019. London: Ofcom.

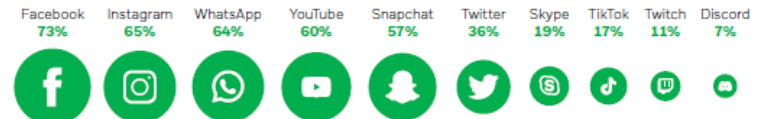
... and social media is an ever-present part of childhood with ...

90%

of 11–16 year olds surveyed saying they have a social media account.



When we asked children with a social media account if they used specific social media platforms, we found ...



NSPCC 2019 report headlines

- Technology facilitated grooming has been an offence for 18 months. During this time there have been 5,000 recorded offences. In 70% of instances, where the data were recorded, grooming took place on Facebook, Snapchat or Instagram.
- In 2018, the Internet Watch Foundation identified 105,047 URLs containing child sexual abuse imagery, an increase of 54% since 2015.
- 1 in 7 11-18 year olds say they have been asked to send self generated images and sexual messages.
- 16% of surveyed primary school children said they had seen content which encouraged people to hurt themselves (21,648 children)



NSPCC 2019 report headlines

- 21% of surveyed girls aged 11-18 said they had received a request for a sexual image or message. (2,059 pupils)
- 4% of primary children surveyed said they had been sent or shown a naked or semi-naked picture or video from an adult. (21,648 pupils)
- 2% of primary children surveyed said they had sent a naked or semi naked picture or video to an adult.



What about Essex? ESCB [Annual Report 2019/20](#)

The vast majority of the 311,000 children in Essex led healthy, safe lives in 2019-20, but a small minority faced challenges in their life and family circumstances which puts their wellbeing and safety at considerable risk. For example: 8,661 children were referred to Children's Services during the year because someone had a concern about a risk of abuse or neglect. Police (25%), schools (15%) were most notable in making these contacts. 88% of these cases (6,959) were felt to need a Child and Family Assessment by Children's Services.



What about Essex? ESCB Annual Report (cont)

Children are at risk of exploitation and harm when they go missing from home. Across the year, 1227 children were reported missing, with 7% of them identified as at risk of sexual exploitation. 206 were recorded as missing from care.

National estimates show 1 in every 5 children is exposed to domestic abuse by the age of 18 within Essex, police officers recorded over 26,000 domestic abuse offences in the year, many will have involved children as witnesses in the household at the time of violence.



School's role

- Education
- Safeguarding
- Support



Safeguarding at school

Protecting children from maltreatment

Preventing impairment of children's health or development

Ensuring that children are growing up in circumstances consistent with the provision of safe and effective care; and

Taking action to enable all children to have the best outcomes.

[Working Together to Safeguard Children 2019](#)



CEOP

- CEOP is the UK national lead agency who deal with the sexual exploitation of children in the UK and abroad
- Look for their button on sites

The screenshot shows the CEOP website with a dark blue header. The main content area has a white background with three columns of text and icons. At the bottom, there is a yellow 'Make a report' button and a footer message.

Child Exploitation and Online Protection command

If you need to hide this site quickly, just click here

Quick exit

Are you worried about online sexual abuse or the way someone has been communicating with you online?

Make a report to one of CEOP's Child Protection Advisors

Should I make a report to CEOP? →

If you're worried about online abuse or the way someone has been communicating online, let CEOP know.

What happens when I make a report? →

One of our experienced Child Protection Advisors will be there to make sure you get the help that you need.

How can CEOP help me? →

Online abuse affects many children and young people every day, CEOP has helped thousands of people in need of support.

Make a report

If you have been a victim of sexual online abuse or you're worried this is happening to someone you know, let us know safely and securely



Websites and technology

- You tube - need some idea of suggested content - why do children get suggested sites?
- Social networking
 - Snapchat - Look out for location services on this
 - Instagram - Be aware of Direct Messaging on this
 - Gaming - Grooming conversations on this platform
 - i-Message - Apple's internal messaging service (can be used without the need of a sim card)
 - Tik-Tok - Video sharing site



Social Networking links that might be helpful

- Material for Year 5 and 6 - [Play Like Share films](#)
- A video about privacy - [\(I saw your Willy\)](#)
- Information to be [Share Aware](#)
- [NSPCC site](#)
- [Alright Charlie](#) - This is supposed to be shared with 9-11 year olds.
- [Jessie and Friends - support on internet safety for 4-7 year olds](#)



You tube pitfalls

- Be aware of what your child can watch - [GTA 5](#)
- [Call of Duty](#)
- [Song Lyrics](#)



Money Mules

Have a watch - <https://youtu.be/bHOBXOEusRM>



What can you do?

- Tell your child that you will never take the internet away.
- Support them through difficult conversations.
- Tell them you love them and you will work through any mistakes that they make.
- Tell them to trust you.
- Teach them how to be safe: [Use the ESCB website](#)
- Keep up to date on the latest development - ([Helpful newsletter to subscribe to](#)) and ensure your broadband provider filtering is on.
- Celebrate the great things on the internet.
- Be aware of location services.
- BBC [‘Own It’](#) App
- [Brook Organisation Traffic Light Tool \(Sexual Behaviours\)](#)
- <https://www.esafetytraining.org/resources>



We hope you find this information useful.



HAMILTON
PRIMARY SCHOOL